

# SAE Collegiate Design Series Sponsorships

Recruitment  
Brand Awareness  
Corporate Recognition

# HIRE THE BEST



**SAE**International®

**SAE Aero Design** includes two regional competitions that challenge participating teams to conceive, design, fabricate, and test a radio controlled aircraft that can take off, land, and optimally meet the mission requirements. This exercise allows students to apply knowledge gained in the classroom in a real work environment. To help develop the students' written and oral communication skills, a sizable percentage of each team's score is devoted to the design report and oral presentation required in the competition. Teams may participate in one or more classes of competition, Regular, Open and Micro – each presenting unique challenges. Over 900 enterprising students can be reached through a sponsorship highlighting your company's brand or providing recruitment opportunities.



Aero Design Competitions				Supplier In-Kind
Level		Gold	Silver	Friend of Aero Design
Benefits		\$8,500	\$5,000	Goods & Services
Event Sponsor		2 Events	1 Event	
Opportunity to recruit onsite		X	X	
List of team contacts including captains and faculty advisors		X	X	
Targeted access opportunities - provide volunteers at event		X	X	
Opportunity to provide event award for additional sponsorship fee		X	X	
Opportunity to provide corporate banners (company responsibility)		X	X	
Logo inclusion on all-sponsor banner		X	X	X
Logo on Collegiate Design Series webpages		X	X	X
Logo on all-sponsor page in Momentum		X	X	X
Inclusion in Sponsor thank you recognition in SAE Update		X	X	X
Access to provide product at discount through SAE Website		X	X	X

- Equipment Supplier is available at \$2,000 sponsorship with capability of listing product on event website.



# SAE Aero Design®

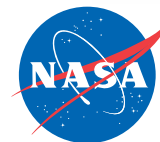
# HIRE THE BEST

Finding the brightest, most promising engineering students for your organization can be time consuming and costly. Each year, over 8,000 students participate in the SAE Collegiate Design Series (CDS) North American competitions. Watch first hand as CDS participants are challenged by the hands-on team experience while they gain budgeting, communication, time, production and resource management skills. These are among the top skills most valued by today's innovation organizations. Support the future engineering workforce through SAE Collegiate Design Series competitions!

Join these organizations that sponsor CDS events:



GENERAL MOTORS COMPANY



Visit [students.sae.org/competitions/](http://students.sae.org/competitions/) for the latest competition schedule and locations

Contact: Martha Schanno • SAE CDS Sales Manager

400 Commonwealth Drive • Warrendale, PA 15096 • Phone: (724) 772-7155 • Email: [mschanno@sae.org](mailto:mschanno@sae.org)