

# SAE Collegiate Design Series Sponsorships

Recruitment  
Brand Awareness  
Corporate Recognition

# HIRE THE BEST



**SAE**International®

**Supermileage** challenges students to develop and construct a single-person, fuel efficient vehicle. Vehicles are powered by a small four-cycle engine and run a specified course with the vehicle obtaining the highest combined kilometers per liter (miles per gallon) rating plus design segment points to win the event. Students have the opportunity to set a world fuel economy record and increase public awareness of the importance of vehicle fuel economy. Over 250 talented students participate in this competition!

| Supermileage  | Supplier In-Kind |         |                        |
|---|------------------|---------|------------------------|
|   | Gold             | Silver  | Friend of Supermileage |
| <b>Level</b>  |                  |         |                        |
| <b>Benefits</b>   | \$3,000          | \$1,500 | Goods & Services       |
| Opportunity to recruit onsite                                     | x                |         |                        |
| List of team contacts including captains and faculty advisors     | x                |         |                        |
| Opportunity to provide corporate banners (company responsibility) | x                | x       |                        |
| Logo inclusion on all-sponsor banner                              | x                | x       | x                      |
| Logo on Collegiate Design Series webpages                         | x                | x       | x                      |
| Logo on all-sponsor page in Momentum                              | x                | x       | x                      |
| Inclusion in Sponsor thank you recognition in SAE Update          | x                | x       | x                      |
| Access to provide product at discount through SAE Website         | x                | x       | x                      |

- Equipment Supplier is available at \$1,000 sponsorship with capability of listing product on event website.





**Supermileage**

®



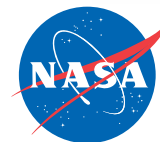
# HIRE THE BEST

Finding the brightest, most promising engineering students for your organization can be time consuming and costly. Each year, over 8,000 students participate in the SAE Collegiate Design Series (CDS) North American competitions. Watch first hand as CDS participants are challenged by the hands-on team experience while they gain budgeting, communication, time, production and resource management skills. These are among the top skills most valued by today's innovation organizations. Support the future engineering workforce through SAE Collegiate Design Series competitions!

Join these organizations that sponsor CDS events:



GENERAL MOTORS COMPANY



Visit [students.sae.org/competitions/](http://students.sae.org/competitions/) for the latest competition schedule and locations

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