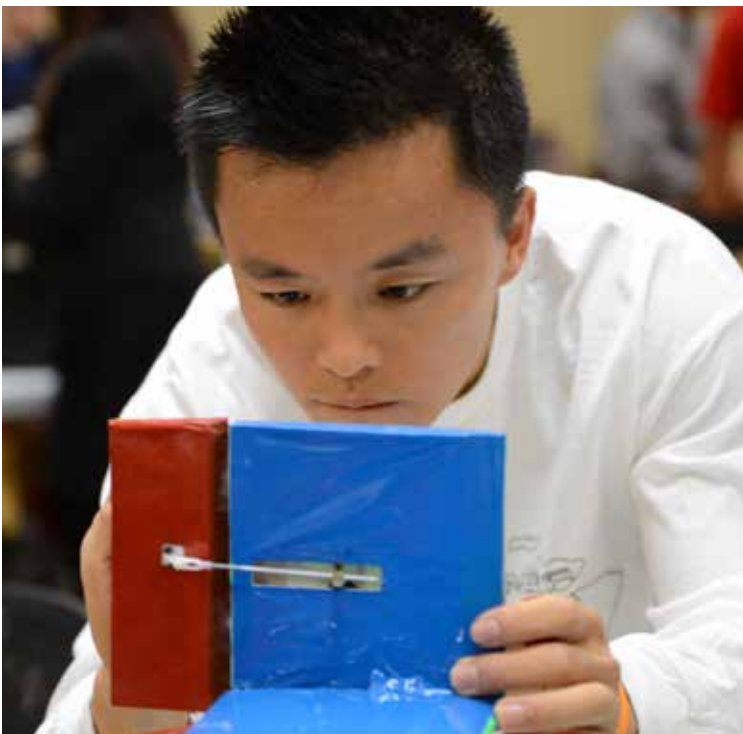


# 2016 SAE COLLEGIATE DESIGN SERIES SPONSORSHIPS

## HIRE THE BEST

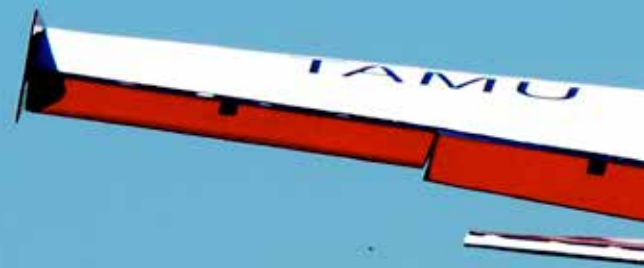
Finding the brightest, most promising engineering students for your organization can be time consuming and costly. Each year, over 8,000 students participate in the SAE Collegiate Design Series (CDS) North American competitions. Watch first hand as CDS participants are challenged by the hands-on team experience while they gain budgeting, communication, time, production and resource management skills. These are among the top skills most valued by today's innovation organizations. Support the future engineering workforce through SAE Collegiate Design Series competitions!



**SAE AERO DESIGN** includes two regional competitions that challenge participating teams to conceive, design, fabricate, and test a radio controlled aircraft that can take off, land, and optimally meet the mission requirements. This exercise allows students to apply knowledge gained in the classroom in a real work environment. To help develop the students' written and oral communication skills, a sizable percentage of each team's score is devoted to the design report and oral presentation required in the competition. Teams may participate in one or more classes of competition, Regular, Open and Micro – each presenting unique challenges. Over 900 enterprising students can be reached through a sponsorship highlighting your company's brand or providing recruitment opportunities. 51% of the students of 2014 competitions were pursuing a degree in Mechanical Engineering and 29% in Aerospace Engineering.

**CELEBRATING 30 YEARS!**

**SAE AERO DESIGN<sup>®</sup>**



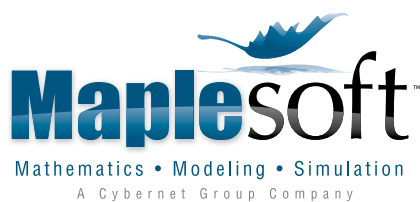
Aero Design Competitions			Supplier In-Kind
Level	Gold	Silver	Friend of Aero Design
<b>Benefits</b>	<b>\$6,000</b>	<b>\$3,500</b>	<b>Goods &amp; Services</b>
Event Sponsor	2 Events	1 Event	
Opportunity to recruit onsite	X	X	
List of team contacts including captains and faculty advisors	X	X	
Targeted access opportunities - provide volunteers at event	X	X	
Award (\$500, \$250, \$100) (If specialty-sponsor determines scoring)	X		
Opportunity to provide corporate banners (company responsibility)	X	X	
Logo inclusion on all-sponsor banner	X	X	X
Logo on Collegiate Design Series webpages	X	X	X
Equipment Supplier Status on Event Website	X	X	X

- Equipment Supplier is available at \$1,000 sponsorship with capability of listing product on event website

Customized sponsorships available. Please contact Martha Tress +1.724.772.7155 or [mtress@sae.org](mailto:mtress@sae.org).



Join these organizations that sponsor CDS events:



Visit <http://students.sae.org/cds/> for the latest competition schedule and locations

**Contact:** Martha Tress • SAE CDS Sales Manager  
400 Commonwealth Drive • Warrendale, PA 15096 • Phone: +1.724.772.7155 • Email: [mtress@sae.org](mailto:mtress@sae.org)