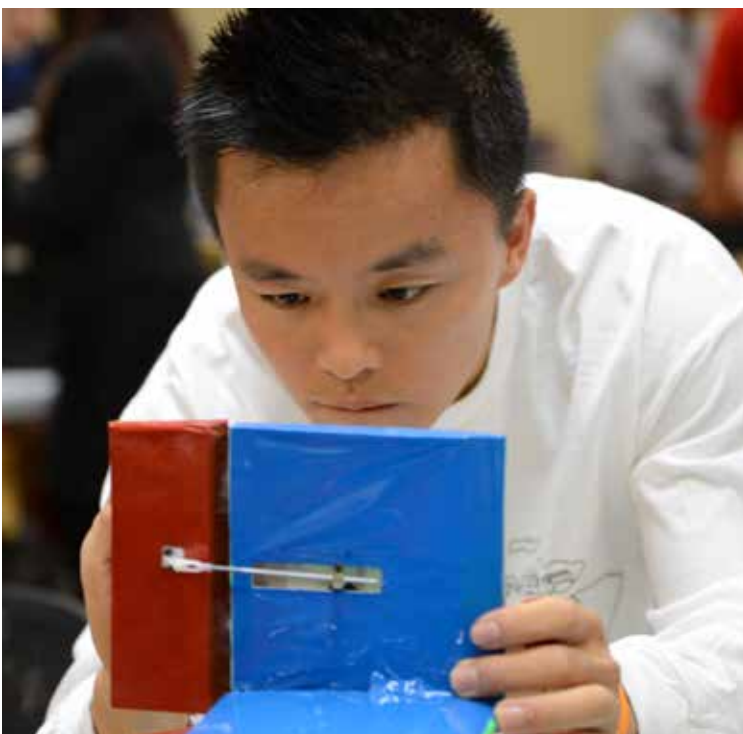


2016 SAE CLEAN SNOWMOBILE CHALLENGE SPONSORSHIPS

HIRE THE BEST

Finding the brightest, most promising engineering students for your organization can be time consuming and costly. Each year, over 8,000 students participate in the SAE Collegiate Design Series (CDS) North American competitions. Watch first hand as CDS participants are challenged by the hands-on team experience while they gain budgeting, communication, time, production and resource management skills. These are among the top skills most valued by today's innovation organizations. Support the future engineering workforce through SAE Collegiate Design Series competitions!



SAE CLEAN SNOWMOBILE CHALLENGE™



SAE CLEAN SNOWMOBILE CHALLENGE challenges students to cost-effectively reengineer an existing snowmobile to reduce emissions and noise while maintaining or improving the performance characteristics of the original snowmobile. Teams may compete in the following classes: internal combustion or zero-emissions electric sleds. Modified snowmobiles compete in a variety of events including emissions, noise, fuel economy/endurance, acceleration, handling, static display, cold start and design. If your company's goal is to find environmentally-conscious and engine focused engineers, the 200 students competing in this challenge are your best fit!



SAE Clean Snowmobile Challenge	Platinum Level	Diamond Level	Gold Level	Silver Level	Copper Level	Bronze Level
Benefits	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Opportunity to recruit onsite among participating engineering students and display product onsite	x	x	x	x	x	x
Ad in Event Program	Full page 4 color	Full Page B&W	Full Page B&W	Full Page B&W	Full Page B&W	Full Page B&W
Logo inclusion on all-sponsor banner	x	x	x	x	x	x
Table space at student-industry networking event	x	x	x	x	x	x
Link to your company/recruiting website from the SAE Collegiate Design Series Sponsor web page	x	x	x	x	x	x
Tickets to Award Banquet	4	4	4	3	2	
3'x5' banners for onsite	5	3	2	1		
Opportunity to place one decal (5 sq. inches or less) on every competing snowmobile	x	x	x			
Opportunity to "name" an award and present at the award ceremony (limited availability)	x	x				

Equipment Supplier is available at \$500 sponsorship with capability of listing product on event website

Join these organizations that sponsor SAE Clean Snowmobile Challenge:

Gold Level (≥ \$10,000)

Aristo Intelligent Catalyst Technology
AVL Instrumentation & Test Systems, Inc.
Boss Snow Plow
Camoplast Rockland
Chrysler
Coca Cola of Hancock
Dassault Systèmes SolidWorks Corp.
DENSO

Gage Products
International Snowmobile Manufacturers Association
John Deere Electronic Solutions
John Deere Power Systems
MacLean-Fogg Component Solutions
National Science Foundation
PCB Group, Inc.
Sensors, Inc.

Silver Level (≥ \$5,000)

BASF
Emitec

NGK/NTK Sensors, Inc.

Copper Level (≥ \$2,500)

American Council of Snowmobile Associations
Amsoil
Ansul
Corn Marketing Program of Michigan
Cummins
Dow Corning
Grainger Foundation
HB Performance Systems
HEAD acoustics
Hemlock Semiconductor

Heraeus
Horiba Automotive Test Systems
Mahle Powertrain
Michigan Snowmobile Association
Patriot Solar Group
Polaris Industries
SolarBridge
Sunsteer
US Forest Service
Woody's International Engineering and Manufacturing, Inc.

Bronze Level (≥ \$1,000)

AIRGAS
AmericInn Lodge and Suites of Calumet
Applebees
Arctic Cat
Association of Wisconsin Snowmobile Clubs
BlueRibbon Coalition
Bombardier Recreational Products
Bosch Engineering
Copper Country Mall
Country Inn Suites by Carlson
Dan's Polaris & Victory
Derby Track of Eagle River, WI
Dollar Bay Motorsports
Eagle Radio
Ford Motor Company
Froude Hofmann, Ltd.
HBM
Habaneros
Holiday Inn Express
Houghton Community Broadcasting Corp.
Houghton County Airport (CMX)
Houghton Powersports
International Association of Snowmobile Administrators
Iowa State Snowmobile Association
Joey's Seafood & Grill
Julie's Motor Inn
Kohler
Lotus Engineering

M&M Powersports
Magnuson Copper Crown
Magnuson Franklin Square Inn
Manitowoc Crane
Measurement Instruments
Michigan Department of Natural Resources
Minnesota United Snowmobilers Associations
Mitsubishi Electric US
Moyle Racing
New York State Snowmobile Association
Pasty.Net
Pennsylvania State Snowmobile Association Inc.
Pettibone
Ramada Inn
Re-Sol, LLC
SAE Milwaukee Section
Saskatchewan Snowmobile Association
Shelden Grill
SkyWest United Express
Super 8
Synerject, LLC
Hawk Technologies
The Library Restaurant
ThermoAnalytics
UPPCO
Voss Signs, Inc.
Washington State Snowmobile Association
Yamaha

Visit <http://students.sae.org/cds/> for the latest competition schedule and locations

Contact: Martha Tress • SAE CDS Sales Manager

400 Commonwealth Drive • Warrendale, PA 15096 • Phone: +1.724.772.7155 • Email: martha.tress@sae.org